

NOTICE

A meeting of the City of Evansville Economic Development Committee will be held on the date and at the time and location stated below. Meetings are typically held the 3rd Monday of each month. Notice is given that members of the City Council might be in attendance. Requests for persons with disabilities who need assistance to participate in this meeting should be made by calling City Hall: (608)-882-2266 with as much advance notice as possible.

City of Evansville **Economic Development Committee**
Regular Meeting
31 S Madison, Evansville, WI 53536
Monday, October 17, 2022, 6:00 p.m.

AGENDA

- 1.** Call to Order
- 2.** Roll Call
- 3.** Motion to approve the agenda
- 4.** Motion to waive the reading of the minutes of the September 19, 2022 regular meeting and approve them as printed.
- 5.** Civility Reminder
- 6.** Citizen appearances, other than listed agenda items
- 7.** Monthly Reports
 - A.** Community Development Update
 - B.** Chamber of Commerce Report
 - C.** Tourism Commission Report
- 8.** Discussion
 - A.** Supporting the Chamber of Commerce
 - B.** 2023 Meeting Location Schedule
- 9.** Next Meeting Date: November 21, 2022 at 6:00 pm
- 10.** Motion to Adjourn

-Jim Brooks, EDC Chair

These minutes are submitted by the Community Development Director and are not official until approved by the City of Evansville Economic Development Committee.

**City of Evansville Economic Development Committee
Monday, September 19, 2022 6:00 PM**

MINUTES

1. Call to Order. Brooks called meeting to order at 6:07pm

2. Roll Call:

	Present/Absent	Others Present
Chair James Brooks	P	Com. Dev. Director Colette Spranger
Ben Ladick, Vice Chair	P	City Administrator Jason Sergeant
Jon Alling	P	Bill Lathrop, Evansville Today
Abbey Barnes	P	
Sue Berg	P	
Brandon Rutz	P	

3. Motion to Approve Agenda by Barnes, seconded by Rutz, approved unanimously.

4. Motion to waive the reading of the minutes of the August 15, 2022 meeting and approve them as printed by Rutz, seconded by Barnes, approved unanimously.

5. Civility Reminder. Brooks reminded the committee of the City’s commitments to civil discourse.

6. Citizen Appearances, other than listed agenda items. None

7. Monthly Report

A. Community Development Update. Spranger gave the report. Comprehensive Plan has been adopted. There have been inquiries by new businesses on the east and west side of the City. Dollar General is planning to be open by the end of month. She also plans to start maintaining the City’s available properties list in the absence of a director at the Chamber of Commerce.

B. Chamber of Commerce Report. No formal report. Barnes reports that the Chamber Board is putting together a job description in order to fill the vacant director position.

C. Tourism Commission Report. Tourism did not meet in September. A new mural is being installed later this month. Next mural will be a celebration of Evansville’s former circus. Walking Tour Guidebook is still being updated. Ladies Night Out is on September 23rd. **Next meeting is October 13th.**

8. Discussion.

- A. Ideas for Revising the Building Improvement Grant.** Spranger explained that the original intention of the grant, to improve building facades in the B-2 zoning district (which correlates largely with the downtown), was more or less successful. Lately there has been little interest in the program. The current grant award is reimbursable up to \$1,200 when an applicant spends at least \$3,000 on their improvements. Members noted that the grant award doesn't go far. Spranger was tasked with researching what other communities do for these kinds of grants.
- B. Guide for New Businesses.** Spranger shared sample materials from neighboring communities regarding information pertinent to new businesses, noting that such a document would be a benefit to herself and others at City Hall who field calls from new businesses. The overall reaction was how to keep such a document from becoming out of date. Most members supported putting the document online and having a brochure-type document for reference. Spranger will bring back a prototype to a later committee date.

9. Next Meeting Dates: Monday, October 17, 2022 at 6:00pm.

10. Motion to Adjourn by Berg, seconded by Rutz, approved unanimously.



Community Development Updates

October 17, 2022

Recent and ongoing community development activities:

- Dollar General is now open. There are some outstanding site issues that will be cleaned up in the upcoming weeks.
- Slice Golf received a conditional use permit to open their golf simulator in the downtown.
- Lots of small-scale inquiries regarding available properties, developable land, and potential new businesses
- Upcoming Plan Commission public hearings will include a rezone over in Westfield Meadows to enable a community-based residential facility (Sienna Crest) and a hopeful approved site plan for the multiuse site over on Brown School Road.
- The City has met with several staff from WEDC over the past few weeks. This has kicked off the City re-applying to the Connect Communities program. We will know if our application was successful by November 2nd.

September Permits

Permit Summary Report (Total Fees Paid)				
	Current Month September 2022	Month Last Year September 2021	Current Yr-To-Date 1/1/2022 - 9/30/2022	Last Yr-To-Date 1/1/2021 - 9/30/2021
Building				
Count	25	29	203	280
Total Fees	\$9,910.85	\$0.00	\$73,904.11	\$545.00
Fees Paid	\$9,400.85	\$0.00	\$71,393.71	\$330.00
Total Project Cost	853,022	196,485	20,350,374	7,295,068
Total Square Feet	9,815	10,589	142,938	112,825
Zoning				
Count	8	0	59	9
Total Fees	\$1,228.65	\$0.00	\$4,266.65	\$1,670.00
Fees Paid	\$600.00	\$0.00	\$3,638.00	\$1,670.00
Total Project Cost	18,394	0	24,394	0
Total Square Feet	317	0	23,460	10,429
Total Count	33	29	262	289
Total Fees	\$11,139.50	\$0.00	\$78,170.76	\$2,215.00
Total Fees Paid	\$10,000.85	\$0.00	\$75,031.71	\$2,000.00
Total Project Cost	871,416	196,485	20,374,768	7,295,068
Total Square Feet	10,132	10,589	166,398	123,254

-Colette Spranger, Community Development Director

City of Evansville
Evansville Tourism Commission
October 2022 Summary Submitted by Sue Berg

The Evansville Tourism Commission met Oct. 13, 2022.

The mural committee reviewed submissions for the second mural, and selected a rendering by a local artist. The rendering will be shared with the Historic Preservation Commission at their October meeting for review, as well as Colette Spranger on behalf of the local sign committee. No issues are anticipated during the review process. The theme of the second mural is Evansville's circus history. The intent is to have the second mural completed by May 12, 2023, in time for Art Crawl.

The supply of all three tourism brochures appears to be depleted. Sue Berg is still working on updates to the Walking Tour Guide Book. The 2023 budget has an allocation recommended for updating and printing brochures.

Members were asked to give Sue a heads up about any events or activities in 2023. She is collecting dates to submit to the annual Rock County Tourism Guide.

Main upcoming events with tourism potential:

1. Olde Fashioned Christmas November 18-19
2. Love Light Tree December 2
3. Evansville Craft Fair December 3

Next meeting dates are December 8 and February 9.

Evansville Economic Development Committee

2022/2023 Meeting Dates

Meetings typically held at City Hall, 31 S. Madison Street, at 6:00 PM

Virtual Options Available

Dates and times subject to change. See City website for details.

https://www.ci.evansville.wi.gov/city_government/public_agendas_minutes/econ_devl.php

Monday, November 21, 2022

Location:

Monday, December 19, 2022

Location:

Monday, January 16, 2023

Location:

Monday, February 20, 2023

Location:

Monday, March 20, 2023

Location:

Monday, April 17, 2023

Location:

Monday, May 15, 2023

Location:

Monday, June 19, 2023

Location:

Monday, July 17, 2023

Location:

Monday, August 21, 2023

Location:

Monday, September 18, 2023

Location:

Monday, October 16, 2023

Location:

Monday, November 20, 2023

Location:

Monday, December 18, 2023

Location:

DRAFT