

NOTICE

A meeting of the Evansville Tourism Commission will be held on the date, time and place stated below. Meetings are typically held the 2nd Thursday of every other month. Notice is given that members of the City Council and Finance and Labor Committee might be in attendance. Requests for persons with disabilities who need assistance to participate in this meeting should be made by calling City Hall: (608) 882-2266 with as much advance notice as possible. Notice is further given that enough members of the City Council may be present to constitute a “meeting” under Wisconsin statutes and this constitutes notice of any such meeting.

**Evansville Tourism Commission
Thursday, October 8, 2026, 6:30 PM
At Creekside Place, 102 Maple Street**

1. Call to order
2. Roll call: Members Jim Brooks, Shawn Dunphy, Kelly Knoble, Brandi Sperry, Kris Thome, Sue Berg (chair)
3. Motion to approve the agenda
4. Motion to waive the reading of the minutes from August 13, 2026, and approve them as printed.
5. Citizen appearances
6. Tourism Commission update
7. Old Business
 - a. Mural #3 update
 - b. 2027 Budget
 - c. Rock County 2027 Tourism Guide report
 - d. Website: VisitEvansvilleWI.com
8. New Business
 - a. Media Outlets Project
 - b. Travel Wisconsin database entry
 - c. Tourism promotional /social media campaigns
9. Activities with Tourism Potential
 - a. Events page (managed by Chamber of Commerce & Tourism)
<https://www.facebook.com/evansvillewievnts>
 - b. Evansville Underground Music – check calendar
<https://evansvilleundergroundmusic.org/calendar/> and
<https://www.facebook.com/groups/2442819112656816/events>
 - c. Hop Garden music
<https://www.facebook.com/HopGardenEvansville>
 - d. Creekside CreekFest September 12
 - e. Community Corn Roast September 13
 - f. Historic Home Tour September 19
 - g. Mammoth Hike Challenge October 1-31
 - h. Vintage Shop Hop October 2-3
 - i. Creekside Health Fair October 7
 - j. Hop Garden Haunted Basement October 9-31 (Fridays, Saturdays)
 - k. Fall Fest / Monster Mash Makers Market October 10
 - l. Creekside Casino Night October 17
 - m. Merchant Trick or Treat October 31
 - n. Hop Garden Chili Cookoff November 7
 - o. Olde Fashioned Christmas November 20-21
 - p. Annual Holiday Bazaar November 21
 - q. Small Business Saturday November 28
 - r. Creekside Comedy Night December 4

s. Ecumenical Choir Concert December 6

10. Next meeting dates are December 10, 2026, and February 11, 2027

11. Motion to adjourn