

## NOTICE

A meeting of the Evansville Tourism Commission will be held on the date, time and place stated below. Meetings are typically held the 2<sup>nd</sup> Thursday of every other month. Notice is given that members of the City Council and Finance and Labor Committee might be in attendance. Requests for persons with disabilities who need assistance to participate in this meeting should be made by calling City Hall: (608) 882-2266 with as much advance notice as possible.

**Evansville Tourism Commission  
Thursday, April 10, 6:30 PM  
At Creekside Place, 102 Maple Street**

1. Call to order
2. Roll call
  - Members Abbey Barnes, Jim Brooks, Ben Corridon, Shawn Dunphy, Lindsey Kennedy, Sue Berg (chair)
3. Motion to approve the agenda
4. Motion to waive the reading of the minutes from February 13, 2025, and approve them as printed.
5. Citizen appearances
6. Tourism Commission updates
7. Old Business
  - a. Mural #3: Jim Richter, artist
  - b. Mural #2 update
  - c. Mural #1 update
  - d. Website update: VisitEvansvilleWI.com
  - e. Lamp post banners update
  - f. Rock County Guide available here:  
<https://www.rockcounty.org/Portals/0/documents/rock-county-guide-2025.pdf>
8. New Business
  - a. Tourism promotional /social media campaigns
9. Activities with Tourism Potential
  - a. Matilda the Musical April 11-13
  - b. Cruise Night May 1
  - c. Art Crawl May 9
  - d. Memorial Day Recognition Parade and Rally in the Alley May 26
  - e. Cruise Night June 5
  - f. Grove Society Museum Opens June 7
  - g. Strawberry Shortcake Festival June 13
  - h. Ice Cream Social June 27
  - i. Cruise Night July 3
  - j. Lake Leota Fourth of July Festival July 4-6
10. Next meeting dates are June 12 and August 14, 2025
11. Motion to adjourn