

MINUTES

Evansville Tourism Commission Thursday, December 8, 2022 At Creekside Place, 102 Maple Street

1. Call to order at 6:32 p.m.
2. Roll call: Abbey Barnes, Ben Corridon, Raj Patel, and Sue Berg. Excused: Jim Brooks, Nancy Nelson. Guest: Colette Spranger
3. Motion to approve the agenda made by Raj Patel, seconded by Abbey Barnes. Motion carried.
4. Motion to waive the reading of the minutes from October 13, 2022, and approve them as printed made by Raj Patel, seconded by Ben Corridon. Motion carried.
5. Citizen appearances: None.
6. Tourism Commission updates: Nancy Nelson gave notice Oct. 19, 2022, of her resignation from the Tourism Commission effective January 1, 2023; she plans to remain active with the mural project. The Tourism Commission membership includes seats for Evansville Community Partnership, Creekside Place and Chamber representation. The seat for Creekside has been accepted by Jenny Wiedel, meeting and event planner at Creekside. She will join the February 2023 meeting.
7. Old Business
 - a. Brochure distribution and inventory management: barn quilt brochure inventory is being addressed.
 - b. City web pages for tourism: Colette Spranger is in training to learn how to make updates to the website.
 - c. Downtown flowers: No updates.
 - d. Mural #1: Sue Berg inquired about placing solar lights to enhance evening visibility. No action recommended at this time.
 - e. Mural #2: The design is being reviewed for scale, size and placement, per Colette Spranger.
 - f. 2022 Walking Tour Guidebook: still in progress.
 - g. Rock County Tourism Guide update: The Rock County Tourism Guide project is complete. A handful of new photos was submitted; the narrative was reviewed for accuracy. The list of events and dates in 2023 was forwarded by contractor Mariah Calley to the publisher as well as Chamber and City Hall representatives. Sue Berg forwarded a copy of the calendar list to members of the Tourism Commission.
8. New Business
 - a. Barn Quilt Brochure: Sue Berg is working with Mariah Calley to make minor updates with a goal to reprint the brochure by the end of December.
 - b. Tourism support for local lodging/retail/restaurants:
 - i. Colette shared an update about the Ice Age Trail. Hopefully, the National Park Service will finally announce in 2023 that the next extension / development of the trail will go through Evansville. This could bring some business to Evansville through the need for services by trail users.
 - ii. Sue Berg will research advertising costs in a tourism-related publication.
9. Tourism activities
 - a. Evansville Jays Bowling Fundraiser Jan. 20-21
 - b. Chocolate Extravaganza Feb. 11
 - c. 8-pin Bowling Tournament Feb. 17-18
 - d. SouperHeros Cook-off March 18
10. Next meeting dates are February 9 and April 13.
11. Motion to adjourn by Abbey Barnes, seconded by Raj Patel and Ben Corridon, at 8:17 p.m.