

City of Evansville **Economic Development Committee**  
Regular Meeting  
City Hall, 3<sup>rd</sup> Floor, 31 S Madison Street, Evansville, WI 53536  
Monday, February 17<sup>th</sup>, 2025, 6:00 p.m.

**MINUTES**

- 1. Call to Order.** 6:01 pm by Brooks
- 2. Roll Call:**

	<b>Present/Absent</b>	<b>Others Present</b>
Chair James Brooks	P	Com. Dev. Director Colette Spranger
Sue Berg	P	Shawn Dunphy, Evansville Chamber of Commerce
Jon Alling	P	James Otterstein
Paul Liesse	A	
Brandon Rutz	P	
Pat Carr	P	
Joe Geoffrion	P	

- 3. Motion to Approve Agenda as printed. Motion by Berg, seconded by. Motion carried unanimously.**
- 4. Motion to waive the reading of the minutes of the December 16<sup>th</sup>, 2025 regular meeting, motion by Berg, seconded by Rutz, motion carried unanimously.**
- 5. Civility Reminder**
- 6. Citizen appearances, other than listed agenda items**
- 7. New Business**

**A. Action Plan for Business Visits**

Spranger discussed business visits and expressed that she would be at all of them with at least one committee member at each. Carr mentioned Stoughton Trailers as a location for a business visit, Carr also mentioned Harvard Corporation. The committee discussed which committee members would do which businesses and their availability. Some discussion was also held about how to get in contact with people doing at-home businesses and what questions do ask during business visits. The general purpose of the business visits is to learn more about the businesses and learn how the city can help them.

**8. Old Business**

**A. Finalize Meeting Locations for 2025**

Brooks suggested setting aside September and October for the job fair. Spranger brought up going to Baker for a meeting as they had attempted the prior year but it fell through. Aquatic center was brought up for the June meeting. The school was also mentioned for a meeting location.

**9. Monthly Reports**

**A. Rock Ready Index**

James Otterstein went over the index. Not much change was seen in unemployment rates for 2024. The number of job postings dropped in 2024. Quarter 4 home prices were record highs.

**B. Community Development Update.** Spranger summarized recent and ongoing activities, including the 2024 annual report, Code enforcement, Settler's Grove, and population projections.**C. Chamber Update.** Dunphy provided updates about business happenings and recent and upcoming community events, including a ribbon cutting for Subway and the Culver's ground breaking.**D. Tourism Update.**

Sue Berg gave an update on recent activities. Lindsey Kennedy joined the tourism commission. The next mural was discussed at the tourism meeting, artist James Richter introduced himself and indicated interest in submitting a sketch. Jim Brooks had suggested tuning utility boxes into public art.

**10. Discussion****11. Next Meeting Dates:**

- A. Regular Meeting: Monday, March 17<sup>th</sup>, 2025 at 6:00 PM.

**12. Adjourn.**